

PRESTO SPONSORED: 2021 PROJECT MANAGEMENT TRAINING SYMPOSIUM

WEDNESDAY, JULY 14, 2021, 8:30 AM– 4:00 PM EST, **JOIN BY WEBEX**

SPEAKERS



Josef Martens, PhD,
CSP
[About Josef](#)



Maggy Sterner, Brand
and Business Coach
[About Maggy](#)



Carl Pritchard, PMP, PMI-
RMP
[About Carl](#)



Lisa Hammer, PMP,
DASSM
[About Lisa](#)



David Newman, PMP,
DASSM, PMI-ACP,
SHRM-SCP, ITIL
[About David](#)



Nicoletta Pichardo,
M.Ed., CPC
[About Nicoletta](#)



Dottie Li, Founder and
CEO
[About Dottie](#)



Adriane Dorrington, EdD,
Senior Policy Analyst
[About Adriane](#)

"Project management is an exciting, fulfilling and often frustrating profession. The daily ups and downs and the pressures from all around can often be overwhelming. Here is the good news. With the right set of tools, knowledge, and skills, you can be successful in any project environment!" (Lisa Hammer & David Newman)

SYMPOSIUM AGENDA (Topic descriptions pg. 2)

Time	Topic	Speakers
8:30 AM	Introductions	Scott Chen
8:40 AM	Stop Pivoting - Start Innovating	Josef Martens
9:40 AM	How Your Personal Brand Impacts Your Career and Business	Maggy Sterner
10:40 AM	Risk Language and Risk Messaging	Carl Pritchard
12:05 PM	Disciplined Agile: A Holistic Approach to Project Management	Lisa Hammer & David Newman
1:05 PM	Reframing Presentations from the Ground Up	Nicoletta Pichardo
2:05 PM	Power Networking Across Culture	Dottie Li
3:05 PM	Bias, Who Me: Unearthing Implicit Bias	Adriane Dorrington

TOPIC DESCRIPTIONS

Stop Pivoting - Start Innovating: Dr. Josef Martens

As we emerge the pandemic, it is more important than ever to innovate and find new ways to create value. Simply coming up with tweaks, aka pivoting, is not enough - and never has been enough. This program will show you a simple and actionable approach to supercharge the creativity of you and your team. Join us for a fully interactive and gamified session that will elevate your thinking, your spirits and move you to new action.

BRAND POWER: How Your Personal Brand Impacts Your Career and Business: Maggy Sterner

You already have a "personal brand." Here's the catch: everybody else knows what it is, to your benefit or detriment. What matters to your career and business is that YOU can see it so you can own your expertise, feel confident about what you offer, and know how to articulate the results you deliver so you become known and valued as the expert in what you do, have a bigger impact with your work, get a seat - and a voice - at the table, advance your career (and income!), and grow your business. Join brand messaging expert and business coach Maggy Sterner for an interactive presentation about developing your personal brand. What you'll learn: what a personal brand is (and isn't), why it matters to your career and business that you know your brand, and the process for discovering your brand.

Risk Language and Risk Messaging: Carl Pritchard

In this compelling hour, Carl Pritchard takes you through the challenges of sharing the (sometimes unpopular) risk message and ensuring that you build the alliances necessary to make risk management "fly". Carl examines the criticality of creating a unified messaging approach and the wonders of being the first to generate the risk lexicon for your organization. In his story-telling style, Carl shares how organizations succeed at having a positive approach to both risk management and the risk conversation.

Disciplined Agile: A Holistic Approach to Project Management: Lisa Hammer & David Newman

Disciplined Agile provides you with the most comprehensive toolkit imaginable for project managers. And it comes with a noticeably clear set of instructions that leads us, step-by-step, through a continuous improvement process. You do not need agile experience! The toolkit provides options and a path forward for any project environment.

In this presentation we will explain the four layers of the Disciplined Agile toolkit, and briefly drill down through a process goal example. You will see that as a Project Manager this enterprise-level approach to Project Management can help you, your teams, and your entire organization to better serve your stakeholders, communities, and indeed – help to make the world a better place! Learning Objectives: Review the Principles, Promises, and Guidelines of Disciplined Agile, Understand the objective of Guided Continuous Improvement, Learn to use the Disciplined Agile toolkit to proactively make improvements in your environment.

Reframing Presentations from the Ground Up: Nicoletta Pichardo

Life is a series of presentations. Whether you are speaking to one or to one thousand, your ability to inspire others to take action is key. Good news: connecting with any size audience with maximum impact is a skill you can learn. (Bad news: Not having that skill will make you lose business and impact). Join us for a game-changing and interactive workshop to take your next presentation from powerless to powerful. Join us for a game-changing and interactive workshop to take your next presentation from powerless to powerful. What you will learn: How to substantially increase your confidence and impact, Audience engagement techniques that inspire, Making technology work for you to stand out from your competition,

Power Networking Across Culture: Dottie Li

This training seminar helps you learn communications techniques; layered with understanding and respect for the diverse cultures we encounter every day. This is designed for those in a diverse workforce, and those who interact with individuals from other cultures, as well as those who wish to communicate more effectively. In 2021, simply knowing how to shake hands is not enough. In fact, research shows 75% of people do not know how to greet people or shake hands properly. Are you in the 25% or the 75%? Participants will learn: 1. the dos and don'ts of cross-cultural communication; 2. the art of greeting (not that we are not shaking hands in light of the pandemic); 3. properly introduce yourself to make a memorable & positive impression; 4. the key to memorizing people's names; and 5. how to expand and grow networks and more. Participants will walk away with clear communication tools and a better understanding of networking across cultures in the workplace, how to navigate within the agency structure to build more allies and support to advance their careers.

Bias, Who Me: Unearthing Implicit Bias: Dr. Adriane Dorrington

Even the most committed professional harbors biases. It is easy to discern our "explicit" biases because we are consciously aware of those attitudes and beliefs. Even though many of our explicit biases arise as the direct result of a perceived threat, we can consciously regulate them. However, the same cannot be said for "implicit" biases. In this session, we will explore how "implicit biases" impact our beliefs, expectations, and actions. We will unpack events both present and past that have sustained and deepened individual and systemic biases. Finally, we will discuss strategies and practices that can be used to counter implicit biases."