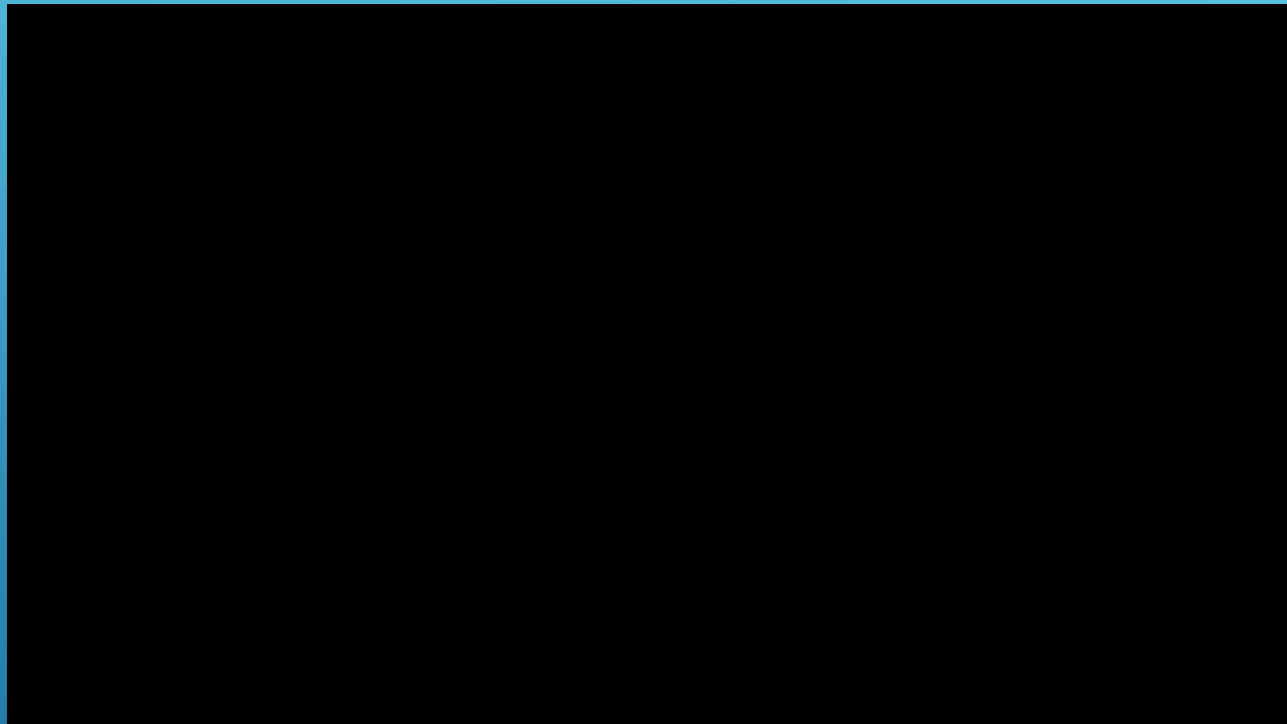




Great Speaking is Critical to Great Leadership

Presentation to

Project Management Institute (PMI) - Potomac Chapter

July 7, 2021

Frank DiBartolomeo

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What We Will Cover Today



Examples of
Leaders
Speaking
Greatly



Great Speaking
Techniques
Required to
Greatly Lead



Your
Commitment
to Speaking
Greatly

Examples of Leaders Speaking Greatly



Examples of
Leaders
Speaking
Greatly



Speaking
Techniques
Required to
Greatly Lead



Your
Commitment
to Speaking
Greatly

Breakout 1

How would you describe great speaking by a great leader?

Who is your ideal model for a leader who makes use of great speaking? Why?

How Great Speaking Can Move the Souls of Men and Women

- *Queen Elizabeth I's Speech at Tilbury to her British troops about to face the Spanish Armada (August 9, 1588)*



How Great Speaking Can Move the Souls of Men and Women cont'd

- **George Washington – surprise appearance before his officers wanting to revolt against Congress (Newburgh Conspiracy) (March 15, 1783)**



How Great Speaking Can Move the Souls of Men and Women cont'd

- *Martin Luther King – “I have a dream” speech (August 28, 1963)*



Leadership Definitions

"... the art of mobilizing others to want to struggle for shared aspirations ..."



Jim Kouzes/ Barry Posner
"The Leadership Challenge"

"... can articulate a vision and inspire others to perform. Makes the tough decisions. Has the skill to deliver. Never fails to deliver the financials."



Jack Welch,
former GE CEO

"Leadership is the capacity to translate vision into reality"



Warren Bennis –
"Leaders"

"... communicating to people their worth and potential so clearly that they are inspired to see it in themselves ..."



Stephen Covey, "7 Habits of Highly Effective People"

Great Speaking Techniques Required to Greatly Lead



Examples of
Leaders
Speaking
Greatly



Speaking
Techniques
Required to
Greatly Lead



Your
Commitment
to Speaking
Greatly

Breakout 2

What are your real-world examples of a leader's great speaking or not so great speaking from above, with peers, from below? Provide details.

Did the leader's speaking enhance or detract from his or her leadership? Why?

Leaders Communicate in Different Situations



BoD Meeting



Elevator Conversation



One-on-One



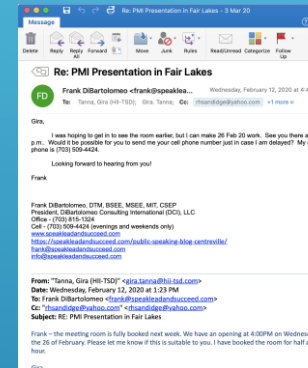
Presentations



Phone Call



Formal Speech



E-mail



Hallway Conversation



Employee Appraisal Session

Leaders Speak at Different Levels



With Peers



Above

Below



Where Do Leaders Get Information

Old School



Boss has Information

New School

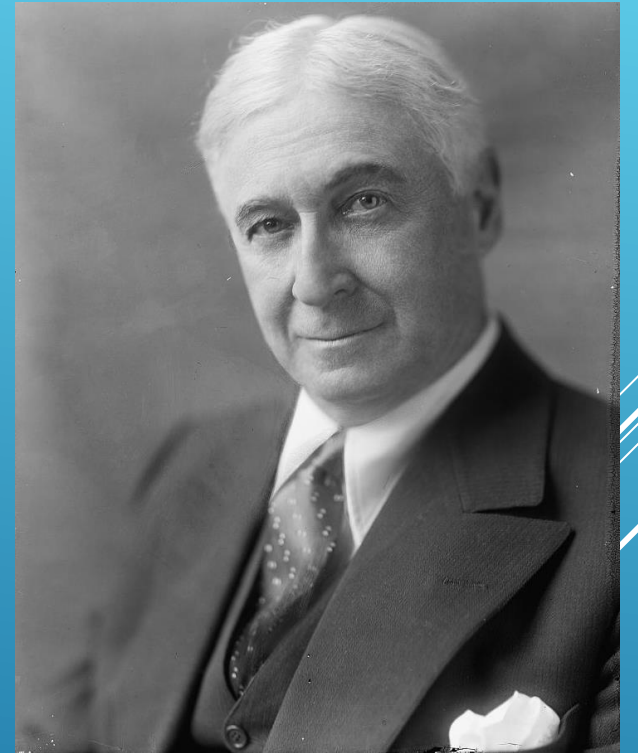


*Employees have
information*

Better Listening Leads to Better Speaking and Leading

*“Most of the successful people I’ve
known are the ones who do more
listening than talking.”*

- Bernard Baruch



When You are Leading, be Ready to Answer

“Why?”



“So what?”



“How to?”



Questions to Direct Reports



Questions from Direct Reports



Move from . . .

Information



to

Inspiration



Lead with Inspiration, Not Information



“If you want to build a ship, don’t drum up the people to gather wood, divide the work and give orders. Instead, teach them to yearn for the vast and endless sea.”

- Antoine de Saint Exupery



Your Commitment to Speaking Greatly



Examples of
Leaders
Speaking
Greatly



Speaking
Techniques
Required for
Great Leadership

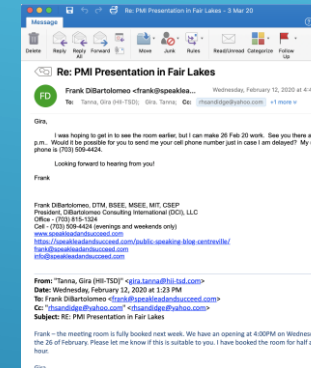


Your
Commitment
to Speaking
Greatly

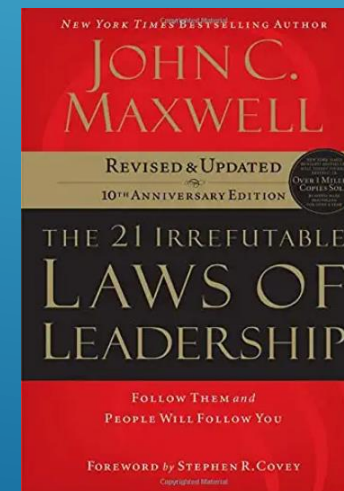
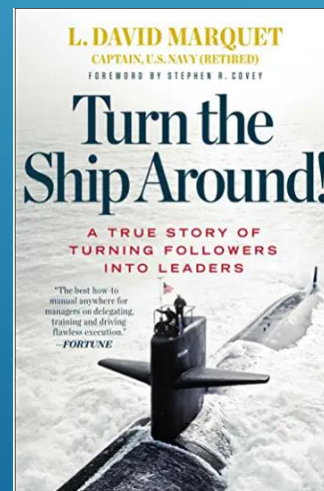
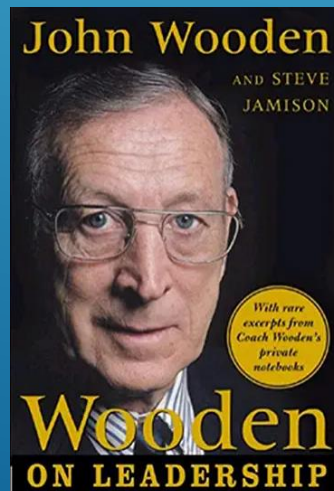
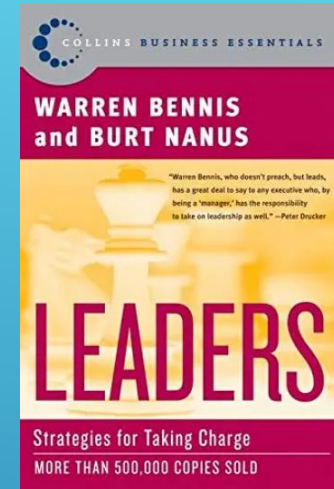
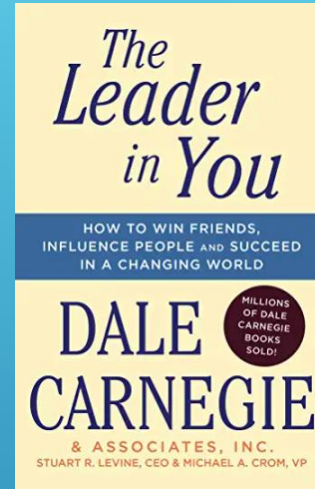
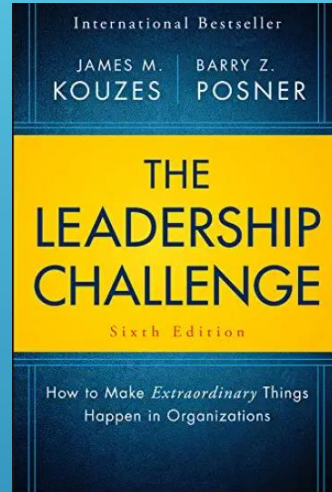
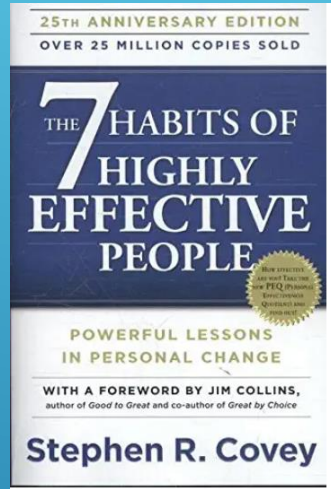
Breakout 3

- *What will you do from now on to show your commitment to great speaking and great leading?*

Your Commitment to Speaking and Leading Greatly



Recommended Leadership Books



What We Have Discussed Today



**Examples of
Leaders
Speaking
Greatly**



**Speaking
Techniques
Required for
Great Leadership**



**Your
Commitment
to Speaking
Greatly**

Takeaways

- Your speaking as a leader has consequences - the way you speak to your direct reports, peers, and superiors has a tremendous effect on your ability to lead
- Your leadership approach has consequences - your leadership approach depends on the situation in which you are leading and to the person or people you are leading
- Your ability to ask and field questions has consequences— the way you ask and field questions affects your credibility, acceptance, and ability to motivate

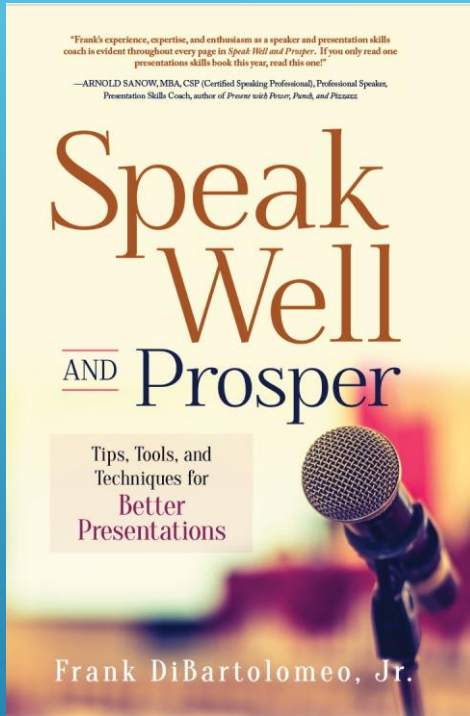


Your Call to Action – This Coming Week

- *When you lead, seek to inspire, motivate, and influence instead of direct*
- *In your leadership situations think and apply the appropriate leadership approach*
- *Listen to questions from direct reports, peers, and superiors for understanding first; formulate your response only after the question has been asked*



Frank DiBartolomeo's Books



“Speak Well and Prosper: Tips, Tools, and Techniques for Better Presentations;”

Launched January 30, 2021

Available on Amazon, Barnes and Noble, Books-A-Million

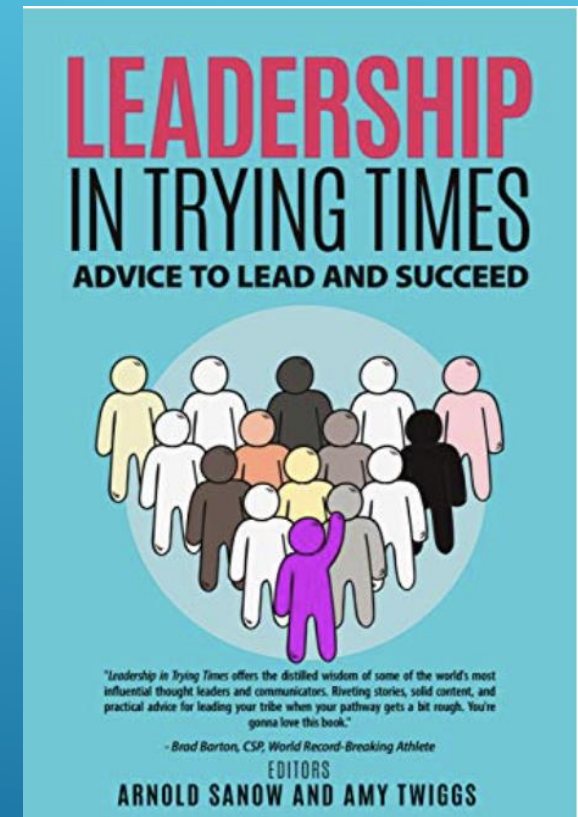
BONUS – Every attendee will receive a PDF copy after this meeting of my above book!

Frank will be selling signed books after the meeting!

“Leadership in Trying Times: Advice to Lead and Succeed”

Available at Amazon, Barnes and Noble, Books-A-Million

Chapter 10 – Great Speaking is Critical to Great Leadership in a Crisis



DIBARTOLOMEO CONSULTING INTERNATIONAL (DCI), LLC

Presentation, Interview, Facilitation Skills Mastery

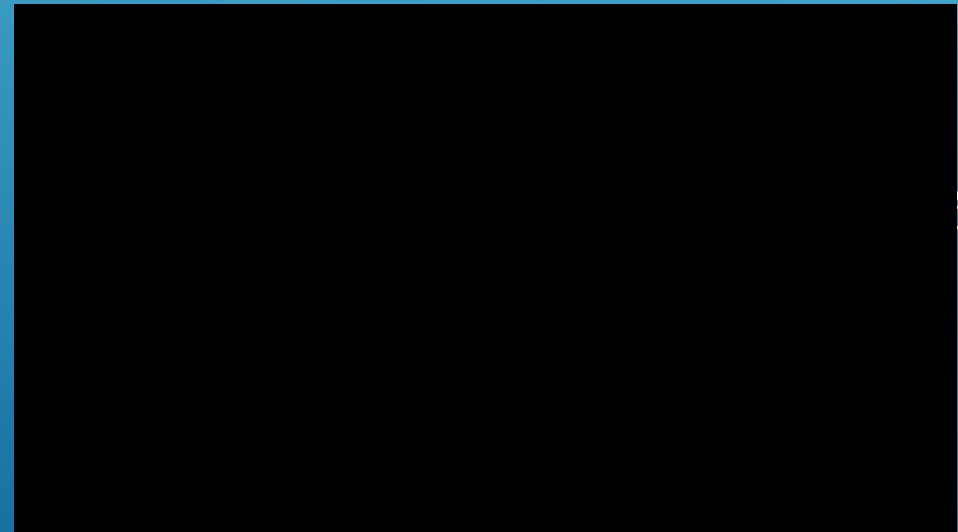
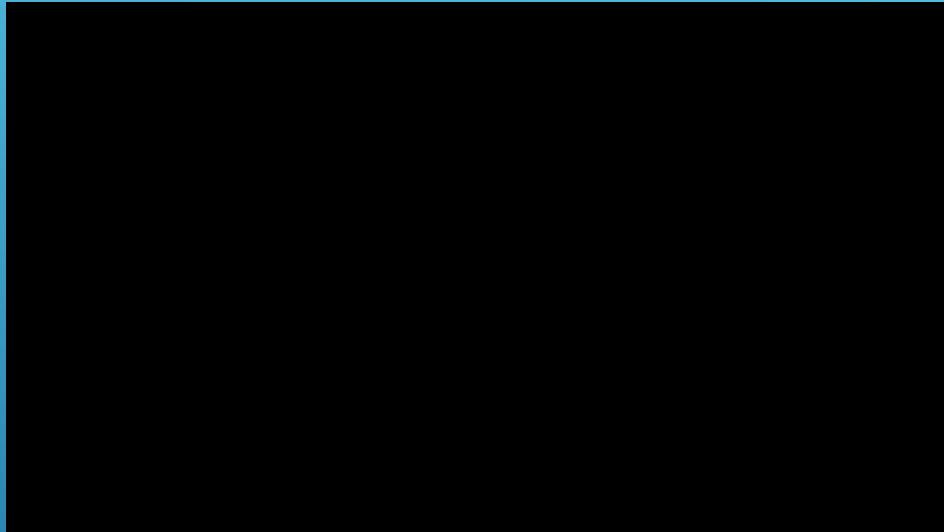
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Questions

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